

**CALIFORNIA APPRENTICESHIP COUNCIL**

[www.dir.ca.gov](http://www.dir.ca.gov)

455 Golden Gate Avenue, 10<sup>th</sup> Floor

San Francisco, CA 94102

Tel: (415) 703-4920

Fax: (415) 703-5477



ADDRESS REPLY TO:  
California Apprenticeship Council  
P. O. Box 420603  
San Francisco, CA 94142-0603

**PUBLIC RELATIONS & PUBLICITY  
COMMITTEE MEETING**

**AGENDA**

The Radisson Sacramento  
January 23, 2008  
4:00 P.M. – 5:00 P.M.

- I. Call to Order
- II. Purpose and Focus of Committee
- III. Strategies and Goals
- IV. Hall of Fame Selection
- V. Current Promotional Activities
- VI. Other
- VII. Adjourn